

### **REMARKS/ARGUMENTS**

The office action of December 29, 2005 has been carefully reviewed and these remarks are responsive thereto. Reconsideration and allowance of the instant application are respectfully requested. Claims 1, 4, 9, 12, 22, 27 and 29-40 remain pending in this application. New claims 41-49 have been added. Claims 2-3, 5-8, 10-11, 13-21, 23-26 and 28 were previously canceled without prejudice or disclaimer.

Claims 1, 9, 22, 27, 33-35, 37 and 39 stand rejected under 35 U.S.C. § 102(b) as being anticipated by U.S. patent no. 5,463,725 to Henckel et al. ("Henckel"). Claims 29, 31, 36, 38 and 40 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Henckel. Claims 4, 12, 30 and 32 stand rejected under 35 U.S.C. § 103(a) as being unpatentable over Henckel in view of U.S. patent no. 6,407,757 to Ho. Applicants respectfully traverse these rejections.

Amended independent claims 1 and 9 call for, among other features, associating navigational functionality with a page number of the immersive reading page, the page number having a corresponding interactive region *that includes only a portion of the immersive reading page*. In contrast, Henckel associates navigational functionality with the entire page and the whole page is an interactive region. Whereas claim 1 and 9 make clear that the page number has a corresponding interactive that is not the whole, but rather only a portion of the immersive reading page. For at least this reason, claims 1 and 9 are patentably distinct from Henckel. Similarly, claim 33 calls for, among other features, associating navigational functionality with an element of the immersive reading page, the element having a corresponding interactive region *that includes only a portion of the immersive reading page*, and is patentably distinct from Henckel for substantially the same reasons as claims 1 and 9.

Ho does not remedy this deficiency of Henckel. Claims 4, 12, 22, 27-32 and 34-40, which ultimately depend from one of claims 1, 9 and 33, are patentably distinct for the same reasons as their ultimate base claim, and further in view of the additional advantageous features recited therein. For example, claim 35 recites associating functionality with an element of the immersive reading page, the element, being different than the page number, and having a corresponding interactive region, the functionality being different from the navigation

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functionality associated with the page number. Henckel neither teaches nor suggests such a feature.

New claims 41-49 are fully supported by the specification and considered patentably distinct from the applied art.

### CONCLUSION

It is believed that no fee is required for this submission. If any fees are required or if an overpayment is made, the Commissioner is authorized to debit or credit our Deposit Account No. 19-0733, accordingly.


All rejections having been addressed, applicants respectfully submit that the instant application is in condition for allowance, and respectfully solicit prompt notification of the same.

Respectfully submitted,

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